We know that Minnesotans take great pride in the precious natural resources our state has to offer.

We believe that people inherently want to help the environment for future generations and be good stewards of the land.

We believe that healthy soil and clean water are key contributors to Minnesota’s economic vitality.

We strive to help Minnesota landowners care for the land in a collaborative way, approaching each project with an open mind.

We believe that conservation services must be flexible and customized to achieve the best results.

We believe that conservation work is best conducted locally by people who live, work and recreate in the communities they serve.